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# IT'S TIME TO GET BACK ON OUR FEET AND COME BACK FIGHTING FOR OUR HARDWORKING NEIGHBORS

LIVE UNITED

## We're Coming Back STRONGER

The hard-working, low-wage workers we call ALICE® (Asset Limited, Income Constrained, Employed) were financially hit the hardest by this year's pandemic. Already living paycheck to paycheck, many lost jobs or wages and are still struggling to recover.

United Way was already focused on the needs of ALICE when the pandemic hit. We were able to quickly set up funds to distribute cash and food benefits to people in need.

Almost 900 people across our region received \$200 in cash assistance, and more than 640 people received \$20 in free, fresh produce each week for 3 months during the height of the pandemic. We also provided \$45,000 in grants to food pantries and providers, and mobilized more than 95 volunteers to deliver food and necessities to the homebound.

Now we need your help so we can RECOVER from the financial after-effects, REIMAGINE how we can work together in new ways, and REBUILD the lives of people who were financially devastated by the pandemic.

### COMING THROUGH IN A CRISIS

"United Way, thank you so much! This has been such a hard time for me and my family, and asking for help is always tough. This money will help feed my family for weeks and offset my mother's unemployment. In times like these it's so nice to know people care." —ALICE Emergency Fund recipient, resident of Newtown.

"We are so grateful for the ongoing support of the United Way of Western Connecticut. You have been absolutely incredible during this pandemic—such a gift to our community, agencies, and constituents alike." —Director of Case Management for a Stamford Social Service Agency.

40% of all Connecticut households experience financial hardship, as ALICE or living in poverty.

Town	% ALICE & Poverty
Bethel	36%
Bridgewater	19%
Brookfield	31%
Danbury	50%
Kent	36%
New Fairfield	25%
New Milford	29%
Newtown	29%
Redding	24%
Ridgefield	23%
Roxbury	16%
Sherman	23%
Stamford	42%
Warren	24%
Washington	28%

### HERE'S HOW WE FIGHT AND WIN FOR OUR COMMUNITY:



#### CHILD CARE & EDUCATION

We are committed to ensuring that all children have access to quality care and education, so they can have a bright future.



#### FOOD SECURITY

Our Healthy Savings Program and support for the Danbury and Stamford Food Collaboratives help to provide fresh, healthy food to struggling families.



#### FINANCIAL SECURITY

Programs like ALICE Saves, which offers incentive savings and budget coaching, get people on the path to savings and planning for a more stable future.

**Giving is Tax Deductible** In accordance with IRS requirements, we acknowledge that United Way has not provided any goods or services in consideration, in whole or in part, for this contribution, other than as they relate to Special Event Contributions. The amount deductible for federal income tax purposes is limited to the excess of the money contributed over the fair market value of the goods or services received in exchange for this contribution. Please refer to the promotional materials for the fair market value of goods or services received in exchange for your contribution. You may wish to consult your tax advisor with regard to your personal tax situation.



United Way of Western Connecticut

